

Promotional materials

Promotional Materials

In this section, you will find a set of resources you can use to promote the World Hospital at Home Model.

PowerPoint Slides

Adverts & Brochures

Infographics

Use this template for your presentations at relevant meetings and show on screens at events between presentations to raise awareness. [Click here to download the PPT](#)



**INSERT YOUR
PRESENTATION
TITLE HERE**



A ONE-OF-A-KIND PLATFORM

whahc-community.kenes.com

Insert in your journals and event programs, and post on notice boards in your hospitals and institutions.

[Click here to download the flyer.](#)



A ONE-OF-A-KIND PLATFORM

A new international platform to advance the hospital at home model and ecosystem. Join us to exchange ideas and share experience that will move the field forward.



"HaH is a major culture change, and we will continue developing it beyond borders through more meetings and the dedicated WHAHC community space."

Prof. Bruce Allen Leff
Co-Chair of the World Hospital
at Home Congress

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Spread the custom-made WHAHC infographics to raise awareness of the benefits of the model.

Infographics:

What is Hospital at Home?

Click on the image to download the file.

Infographics:

Why do we need Hospital at Home?

Click on the image to download the file.

Infographics:

Hospital at Home in Numbers?

Click on the image to download the file.

WHAT IS HOSPITAL AT HOME?



Expanding the
definition of the hospital

Person-focused care



Sustainable healthcare



Patient engagement



Better quality of
life for patients



Mobile health
technologies



Patient safety



WORLD
HOSPITAL
AT HOME
CONGRESS



WHY DO WE NEED



WORLD
HOSPITAL
AT HOME
CONGRESS



**Population
growth**



**Growing geriatric
population**

**Increasing
demand for
mobile health
technologies and
smart home
healthcare
technologies**



**Hospital capacity unable to
meet growing demand for
services**



**Admission to hospital poses
risks of developing a
hospital-associated infection**

**Patients
experience
better clinical
outcomes**





HOSPITAL AT HOME IN NUMBERS



8.6% rate of re-admissions
(vs 15.6% for inpatients)



5.8% emergency department revisits
(vs 11.7% for inpatients)



52% lower costs



Home patients walk 10X more than those in the hospital

\$30 billion

2023



\$30 billion - forecasted revenue in global smart home healthcare by 2023



\$3 billion - estimated savings in Australia due to hospital at home programs



39%

39% of people delayed in hospital could have been discharged to alternative models of care



35% of 70-year-old patients experience functional decline during hospital admission



1 of every 25 hospitalized patients expected to develop a hospital-associated infection

Sources: The JAMA Network; CBS News, report by P&S Market Research; The Parliament Magazine; abstract Multistate point-prevalence survey of health care-associated infections; NHS Improvement

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WHY DO WE NEED



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**Population
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